



Date: March 12, 2010
To: Jerry Lane, General Manager *[Signature]*
Judy Graham, Executive Director Tribal Gaming *[Signature]*
Bonnie Atwell, Internal Audit
From: Phil Konecny Marketing Director *[Signature]*
RE: "Live the Rush!" Promotion

"LIVE THE RUSH!" PROMOTION

This promotion will be open to everyone over the age of 21 with no purchase necessary. Cocopah Casino, as one of the major sponsors of the Yuma Air Show, will be giving away rides with the Patriots Jet Team. Four people will be chosen to "Live the Rush" and experience the thrill of flying with the Patriots.

Entry forms will be available throughout the casino (Player's Club, Cage, Pit, Bingo, etc.) beginning on March 13, 2010. Patrons may enter as often as they wish. The drawing will be held Thursday March 25, 2010. The flights will take place on Friday March 26 during the Air Show practice at the Marine Corps Air Station.

The odds of being selected are indeterminable.

Drawing Particulars – March 25, 2010

The Drawings for the 4 (four) winners will take place beginning at 20:00 hours on March 25, 2010.

When the winner's name is announced, the winner will have ONE (1) MINUTE to make their presence known and approach the side stage. If the winner has not made their presence known and has not begun to approach the side stage within the allotted time, a new drawing entry will be pulled from the Ticket Tumbler. That winner's name will be announced. This process will be repeated until such time as a winning patron is present and approaches the side stage.

Once the winner has arrived at the stage, their identity will be verified and their information will be cross referenced with both the State and Cocopah Casino's Banned Patron list. Once all 4 winners are present and cleared of the Banned Patron List, they will be presented a "Live the Rush" certificate. The certificate will have the winner's name clearly printed on the front, along with the signature of a Management representative. This certificate will entitle the winner to a ride in one of the Patriot Jets on March 26, 2010.

No person may win more than one ride. If a name should be drawn more than once, that entry will be set aside and another entry will be drawn. This process will continue until another winner is present. The ride has no cash value, and therefore will not require any tax information. Winners will be responsible for their own transportation to and from the Air Station on the day of the flights.

DRAWING RULES

1. All entrants must be 21 years of age or older to enter the drawing.
2. Any NON-DRAWING tickets placed in the ticket tumbler will be considered to be forfeited by the patron and will be destroyed with the remaining tickets in the ticket tumbler after the completion of the drawing. (Signage has been placed on the ticket tumbler)
3. On the day of the drawing, at the times specified above, ONE (1) TGO Inspector, ONE (1) Security Officer, ONE (1) member of Casino Management or a Marketing Department representative must be present for the drawing to take place. At approximately the stated time a member of Casino Management and / or a Marketing Department representative will randomly select a ticket after spinning the drum to mix the tickets. After both the Inspector and a member of Casino Management check the ticket for the correct information, and they do not appear on the banned list, the winning name will be announced over the PA system, as well as have the name announced in the Bingo Hall if Bingo is in session and the River Room if an event is taking place.
4. The winner must be present to win and will have ONE (1) minute after the announcement of their name to make their presence known and to arrive at the Tumbler. If the winning contestant does not appear in ONE (1) minute, another drawing ticket will be selected from the ticket tumbler. This process will continue until such time that a winning contestant is present.
5. The verified winners will receive the specified prizes.
6. All winners who accept the prize will be required to sign a full release form signifying that they take the Patriot Jet Ride at their own risk. See #13 of the Contest Rules below.
7. Casino Management reserves the right to alter or cancel this promotion at any time.

CONTEST RULES

1. Employees of Cocopah Casino are not eligible for this Promotion.
2. Must be present to win.
3. Purchase is **NOT** necessary to participate.
4. Void where prohibited or restricted by law.
5. Must be 21 years of age or older to participate. Participants must provide proof of age acceptable to Cocopah Casino.
6. This promotion is subject to all applicable Federal, State, Tribal and Local laws and regulations, including gaming and all aspects of the promotion are subject to the approval of appropriate regulatory authorities.
7. All entries are subject to review and verification.
8. Cocopah Casino may provide additional entries via advertising, direct mail or other promotional means.
9. Participants must show valid picture identification such as a driver's license, a state identification card or a valid military identification card in order to collect the prize. If the selected participant is not a United States citizen, a current passport or alien registration card is required.
10. Prizes are non-transferable. Prizes cannot be sold, assigned or transferred, by the winner, without written permission from Cocopah Casino. Should the winner become incapacitated, in any way, Cocopah Casino Management will determine if / how / and to whom the prize will be transferred.
11. Winning Customer will not receive cash as a substitute for non-cash prizes listed.
12. Participants agree to allow Cocopah Casino unconditional use of their name, voice and/or likeness for promotional advertising without compensation, consideration, notice, review or consent where permitted.
13. By accepting prizes winners agree that Cocopah Casino, its affiliates or agents will have no liability and will be held harmless by winners for any liability, loss, injury, death or damage to property or to person, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion.
14. Drawing and event times are approximate; Cocopah Casino reserves the right to change drawing and event times due to unforeseen or extenuating circumstances, subject to prior notification to applicable regulatory authorities.
15. All decisions regarding the interpretation of rules, eligibility, etc. for this promotion lie solely with Cocopah Casino whose decisions are final.
16. Cocopah Casino reserves the right to modify or cancel this promotion at any time for any reason, subject to any applicable regulatory approval, provided that such modification shall not as the date of the modification, materially alter or change any participant's prize already awarded. Notice of such modification is sufficient if posted at Cocopah Casino.
17. Cocopah Casino may disqualify any participant for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
18. No casino customer on any "banned list" is eligible to win any prize in this promotion.

19. Cocopah Casino is not liable for injuries or losses arising or resulting from participation in the promotion, and is not liable for any acts or omission by employees whether negligent or willful, in the conduct of the promotion and is not liable in the event of any equipment or software malfunction.
20. Cocopah Casino is not responsible for lost, misdirected, late, mutilated, illegible or unintelligible entries, or for inaccurate entry information or by any technical or human error that may occur in processing of entries or pronunciation of names.
21. Cocopah Casino is not responsible for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operation or transmission, theft or destruction or unauthorized access to or alteration of entry materials or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions whether caused by Cocopah Casino, users or by any of the equipment or programming associated with or utilized in the promotion, or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the program.
22. If for any reason the promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes within or beyond the control of Cocopah Casino which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this promotion, Cocopah Casino reserves the right at its sole discretion to cancel, terminate, modify or suspend the promotion.
23. Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this promotion may be in violation of criminal and civil laws and should such an attempt be made Cocopah Casino reserves the right to seek damages from any such person to the fullest extent of the law.
24. Entries of the winners will be retained for record keeping purposes in accordance with local legal requirements.
25. Individuals who are excluded from casino facilities, including through a government program, at Cocopah Casino discretion or by their own request are not eligible for this promotion.
26. By participating in this promotion the participants agree to follow all the rules.
27. A copy of these rules and any changes will be available at Cocopah Casino throughout the duration of the promotion.
28. Any dispute involving the casino's refusal to pay alleged prizes shall be subject to the provisions of Section #14 of the Tribal-State compact between the Cocopah Tribe and the State of Arizona.
29. Odds of winning this promotion are incalculable.