



MARCH 09, 2024
SPONSORSHIP OPPORTUNITIES

The Yuma Airshow is returning March 09, 2024 with a full roster of exciting displays! Since 1962, this annual celebration has been a hallmark for both MCAS Yuma and the City of Yuma. The Yuma Airshow attracts visitors from across the nation and the globe, drawing crowds of more than 20,000 spectators. Partnership with the community is central to the air show, bringing together local and national business to help ensure that all guests enjoy the best quality event possible. As one of the largest outdoor sporting events in North America, air shows represent a significant marketing and sponsorship opportunity for local and national businesses.

The contributions from our sponsors and patrons go toward supporting and providing quality of life programs to the Marines, Sailors, and their families aboard Marine Corps Air Station Yuma.

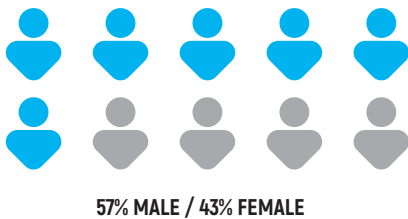


Winner of the 2018 International Council
of Air shows GOLD Pinnacle award

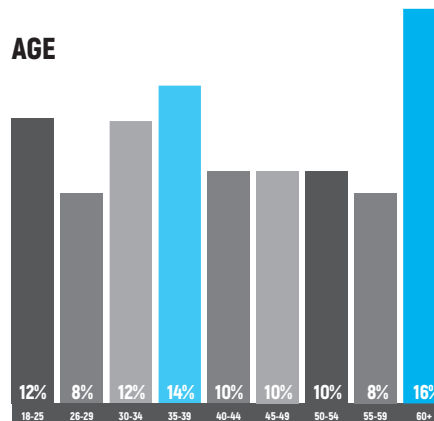
DEMOGRAPHICS

Partnering with the Yuma Airshow, means brand loyalty for your company. We partner with local media to garner attention for the air show and, in turn, expose your company's brand message to the public. Your dollars, or in-kind contributions, allow Marine Corps Air Station Yuma to provide outstanding support services to military members and their families.

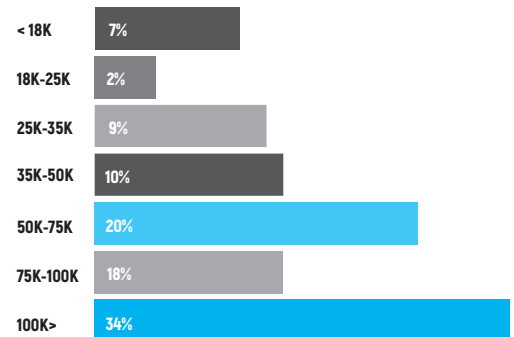
GENDER



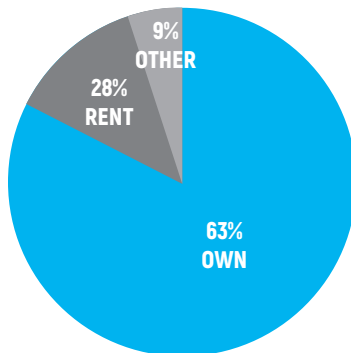
AGE



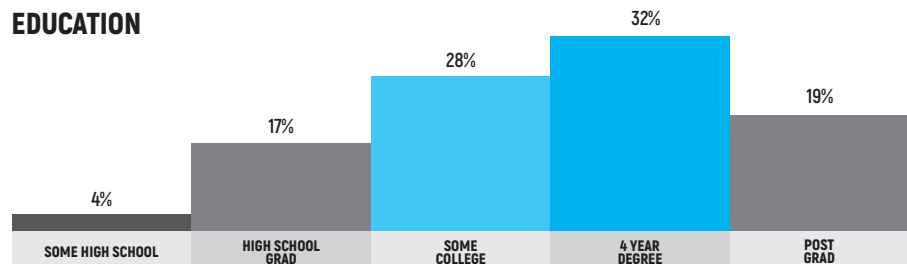
INCOME



HOME OWNERSHIP



EDUCATION



67% OF AIR SHOW ATTENDEES ARE MORE LIKELY TO SUPPORT A SPONSOR DUE TO THEIR SUPPORT OF AN AIR SHOW.*

Statistics based on 2018 survey conducted by International Council of Air Shows (ICAS)



TITLE SPONSOR

\$50,000

ADVERTISING & PROMOTION

- SPONSOR LOGO ON EVENT PROGRAM, POSTERS, T-SHIRTS & LINK PLACEMENT ON THE AIR SHOW WEBSITE. LOGO WILL BE FEATURED UNDER "TITLE SPONSOR"
- SPONSOR LOGO ON COMMERCIALS, BILLBOARDS, NEWSPAPER ADS, EMAIL BLASTS AND SOCIAL MEDIA RECOGNITION LOGO WILL BE FEATURED UNDER "TITLE SPONSOR"

VENUE EXPOSURE

- ONE 20'X40' EXHIBIT SPACE IN PRIME LOCATION FOR SAMPLING, COUPONING OR OTHER MUTUALLY AGREED UPON MARKETING ACTIVITY
- TWENTY (20) .30 SECOND VERBAL ANNOUNCEMENTS OF SCRIPTED SPONSOR PROMOTIONAL INFORMATION ON PUBLIC ADDRESS SYSTEM THROUGHOUT THE EVENT.
- UP TO TWO (2) 4'X8' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE GRANDSTANDS AT THE EVENT.
- UP TO TWO (2) 4'X8' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE FENCE LINE UP TO 14 DAYS PRIOR TO EVENT
- UP TO FOUR (4) 3'X5' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE HOSPITALITY AREA FENCING AT THE EVENT
- OPPORTUNITY TO PROVIDE UP TO (500) PREMIUMS FOR MCCS PUBLIC CHALET (IE; FANS, PENS, SUNGLASSES, ETC.)

HOSPITALITY

- FIFTY (50) AIRSHOW T-SHIRTS
- FIFTY (50) VIP PARKING PASSES
- TWENTY (20) EXCLUSIVE PASSES TO FRIDAY EVENING PRE-FLIGHT SOCIAL EVENT WHICH INCLUDES, FOOD, BEVERAGES AND AN OPPORTUNITY TO MEET THE PERFORMERS AND RECEIVE AN OFFICIAL AIRSHOW THANK YOU PLAQUE, SIGNED BY CO
- CORPORATE HOSPITALITY CHALET
 - PRIVATE 40'X80' CHALET, CAPACITY UP TO 320 GUESTS
 - FRONT ROW, SHADED PATIO SEATING
 - CENTRALIZED, UPSCALE BUFFET TO INCLUDE LUNCH, SNACKS & DESSERTS
 - COMPLIMENTARY WATER, SODA, BEER & SELTZER
 - PERSONAL CHECK-IN AREA
 - PRIVATE RESTROOMS
 - ABILITY TO DISPLAY COMPANY BANNER UP TO 4'X8' WITHIN THE CHALET



ASSOCIATE SPONSOR

\$30,000

ADVERTISING & PROMOTION

- SPONSOR LOGO ON EVENT PROGRAM & LINK PLACEMENT ON THE AIR SHOW WEBSITE
- SPONSOR LOGO ON COMMERCIALS, BILLBOARDS, EMAIL BLASTS AND SOCIAL MEDIA RECOGNITION

VENUE EXPOSURE

- ONE 10'X40' EXHIBIT SPACE IN PRIME LOCATION FOR SAMPLING, COUPONING OR OTHER MUTUALLY AGREED UPON MARKETING ACTIVITY
- TWELVE (12) .30 SECOND VERBAL ANNOUNCEMENTS OF SCRIPTED SPONSOR PROMOTIONAL INFORMATION ON PUBLIC ADDRESS SYSTEM THROUGHOUT THE EVENT.
- UP TO TWO (2) 4'X8' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE FENCE LINE UP TO 14 DAYS PRIOR TO EVENT
- UP TO TWO (2) 4'X8' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ATOP GRANDSTANDS AT THE EVENT.
- UP TO TWO (2) 3'X5' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE HOSPITALITY AREA FENCING AT THE EVENT
- OPPORTUNITY TO PROVIDE UP TO (500) PREMIUMS FOR MCCS PUBLIC CHALET (IE; FANS, PENS, SUNGLASSES, ETC.)

HOSPITALITY

- THIRTY (30) AIRSHOW T-SHIRTS
- THIRTY (30) VIP PARKING PASSES
- TEN (10) EXCLUSIVE PASSES TO FRIDAY EVENING PRE-FLIGHT SOCIAL EVENT WHICH INCLUDES, FOOD, BEVERAGES AND AN OPPORTUNITY TO MEET THE PERFORMERS AND RECEIVE AN OFFICIAL AIRSHOW THANK YOU PLAQUE, SIGNED BY CO
- CORPORATE HOSPITALITY CHALET (CASH SPONSORS ONLY)
 - PRIVATE 40'X40 CHALET, CAPACITY UP TO 160 GUESTS
 - FRONT ROW, SHADED PATIO SEATING
 - CENTRALIZED, UPSCALE BUFFET TO INCLUDE LUNCH, SNACKS & DESSERTS
 - COMPLIMENTARY WATER, SODA, BEER & SELTZER
 - PERSONAL CHECK-IN AREA
 - PRIVATE RESTROOMS
 - ABILITY TO DISPLAY COMPANY BANNER UP TO 4'X8' WITHIN THE CHALET
- MCCS PATRIOT CHALET (IN-KIND SPONSORS ONLY)
 - PASSES FOR (50) GUESTS
 - FRONT ROW, SHADED PATIO SEATING
 - CENTRALIZED, UPSCALE BUFFET TO INCLUDE LUNCH, SNACKS & DESSERTS
 - COMPLIMENTARY WATER, SODA, BEER & SELTZER



SUPPORTING SPONSOR

\$15,000

ADVERTISING & PROMOTION

- SPONSOR LOGO ON EVENT PROGRAM & LINK PLACEMENT ON THE AIR SHOW WEBSITE

VENUE EXPOSURE

- ONE 10'X20' EXHIBIT SPACE IN PRIME LOCATION FOR SAMPLING, COUPONING OR OTHER MUTUALLY AGREED UPON MARKETING ACTIVITY
- SIX (6) .30 SECOND VERBAL ANNOUNCEMENTS OF SCRIPTED SPONSOR PROMOTIONAL INFORMATION ON PUBLIC ADDRESS SYSTEM THROUGHOUT THE EVENT.
- UP TO TWO (2) 4'X8' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE FENCE LINE UP TO 14 DAYS PRIOR TO EVENT
- UP TO TWO (2) 4'X8' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ATOP GRANDSTANDS AT THE EVENT.
- UP TO TWO (2) 3'X5' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE HOSPITALITY AREA FENCING AT THE EVENT
- OPPORTUNITY TO PROVIDE UP TO (500) PREMIUMS FOR MCCS PUBLIC CHALET (IE; FANS, PENS, SUNGLASSES, ETC.)

HOSPITALITY

- TWENTY (20) AIRSHOW T-SHIRTS
- TWENTY (20) VIP PARKING PASSES
- EIGHT (8) EXCLUSIVE PASSES TO FRIDAY EVENING PRE-FLIGHT SOCIAL EVENT WHICH INCLUDES, FOOD, BEVERAGES AND AN OPPORTUNITY TO MEET THE PERFORMERS AND RECEIVE AN OFFICIAL AIRSHOW THANK YOU PLAQUE, SIGNED BY CO
- MCCS PATRIOT CHALET
 - PASSES FOR (30) GUESTS
 - FRONT ROW, SHADED PATIO SEATING
 - CENTRALIZED, UPSCALE BUFFET TO INCLUDE LUNCH, SNACKS & DESSERTS
 - COMPLIMENTARY WATER, SODA, BEER & SELTZER

7CBHF 6I HB; GDCBGCF

\$6,000

ADVERTISING & PROMOTION

- SPONSOR LOGO ON EVENT PROGRAM & LINK PLACEMENT ON THE AIR SHOW WEBSITE

VENUE EXPOSURE

- ONE 10'X20' EXHIBIT SPACE IN PRIME LOCATION FOR SAMPLING, COUPONING OR OTHER MUTUALLY AGREED UPON MARKETING ACTIVITY
- FOUR (4) .30 SECOND VERBAL ANNOUNCEMENTS OF SCRIPTED SPONSOR PROMOTIONAL INFORMATION ON PUBLIC ADDRESS SYSTEM THROUGHOUT THE EVENT.
- TWO (2) 4'X8' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE FENCE LINE UP TO 14 DAYS PRIOR TO EVENT
- ONE (1) 3'X5' SPONSOR PROVIDED BANNER TO BE DISPLAYED ALONG HOSPITALITY AREA FENCING AT THE EVENT

HOSPITALITY

- TEN (10) AIRSHOW T-SHIRTS
- TEN (10) VIP PARKING PASSES
- FOUR (4) EXCLUSIVE PASSES TO FRIDAY EVENING PRE-FLIGHT SOCIAL EVENT WHICH INCLUDES, FOOD, BEVERAGES AND AN OPPORTUNITY TO MEET THE PERFORMERS AND RECEIVE AN OFFICIAL AIRSHOW THANK YOU PLAQUE, SIGNED BY CO
- MCCS PATRIOT CHALET
 - PASSES FOR (20) GUESTS
 - FRONT ROW, SHADED PATIO SEATING
 - CENTRALIZED, UPSCALE BUFFET TO INCLUDE LUNCH, SNACKS & DESSERTS
 - COMPLIMENTARY WATER, SODA, BEER & SELTZER

PARTICIPATING SPONSOR

\$4,000

ADVERTISING & PROMOTION

- SPONSOR LOGO ON EVENT PROGRAM & LINK PLACEMENT ON THE AIR SHOW WEBSITE

VENUE EXPOSURE

- ONE 10'X10' EXHIBIT SPACE IN PRIME LOCATION FOR SAMPLING, COUPONING OR OTHER MUTUALLY AGREED UPON MARKETING ACTIVITY
- TWO (2) .30 SECOND VERBAL ANNOUNCEMENTS OF SCRIPTED SPONSOR PROMOTIONAL INFORMATION ON PUBLIC ADDRESS SYSTEM THROUGHOUT THE EVENT.
- TWO (2) 4'X8' SPONSOR PROVIDED BANNERS TO BE DISPLAYED ALONG THE FENCE LINE UP TO 14 DAYS PRIOR TO EVENT
- ONE (1) 3'X5' SPONSOR PROVIDED BANNER TO BE DISPLAYED ALONG HOSPITALITY AREA FENCING AT THE EVENT

HOSPITALITY

- FOUR (4) AIRSHOW T-SHIRTS
- FOUR (4) VIP PARKING PASSES
- OFFICIAL AIRSHOW THANK YOU PLAQUE, SIGNED BY CO
- MCCS PATRIOT CHALET
 - PASSES FOR (10) GUESTS
 - FRONT ROW, SHADED PATIO SEATING
 - CENTRALIZED, UPSCALE BUFFET TO INCLUDE LUNCH, SNACKS & DESSERTS
 - COMPLIMENTARY WATER, SODA, BEER & SELTZER

HOSPITALITY CHALETS

A Corporate Hospitality Chalet at the MCAS Yuma Air Show can help your business or organization soar to new heights. Chalets are a great way to reward or recognize employees and clients with entertainment in ultimate Air Show style. Located on the flight line, our high profile chalets offer a VIP experience like no other. Witness the excitement and continuous Air Show action from exclusive front row seating.

PREMIUM CHALET

\$15,000

VIP AMENITIES

- PRIVATE 40'X40' TENT WITH SEATING FOR UP TO 160 GUESTS
- TWENTY-FIVE (25) VIP PARKING PASSES
- FRONT ROW, SHADED PATIO SEATING
- CENTRALIZED, UPSCALE BUFFET TO INCLUDE LUNCH, SNACKS & DESSERTS
- COMPLIMENTARY WATER, SODA, BEER & SELTZER
- PERSONAL CHECK-IN AREA
- PRIVATE RESTROOMS
- ABILITY TO DISPLAY COMPANY BANNER UP TO 4'X8' WITHIN THE CHALET
- ABILITY TO PROVIDE PREMIUMS FOR CHALET (IE; FANDS, PENS, SUNGLASSES ETC.)
- CUSTOMIZABLE LINEN COLORS AVAILABLE
- PUBLIC ADDRESS ANNOUNCEMENT "THANKING CORPORATE CHALET SPONSORS FOR THEIR SUPPORT"

STANDARD CHALET

\$8,000

VIP AMENITIES

- PRIVATE 20'X20' TENT WITH SEATING FOR UP TO 80 GUESTS
- FIFTEEN (15) VIP PARKING PASSES
- FRONT ROW, SHADED PATIO SEATING
- CENTRALIZED, UPSCALE BUFFET TO INCLUDE LUNCH, SNACKS & DESSERTS
- COMPLIMENTARY WATER, SODA, BEER & SELTZER
- PERSONAL CHECK-IN AREA
- PRIVATE RESTROOMS
- ABILITY TO DISPLAY COMPANY BANNER UP TO 4'X8' WITHIN THE CHALET
- ABILITY TO PROVIDE PREMIUMS FOR CHALET (IE; FANDS, PENS, SUNGLASSES ETC.)
- CUSTOMIZABLE LINEN COLORS AVAILABLE
- PUBLIC ADDRESS ANNOUNCEMENT "THANKING CORPORATE CHALET SPONSORS FOR THEIR SUPPORT"

ADDITIONAL OPPORTUNITIES

FRIDAY PRE-FLIGHT SOCIAL

\$6,000

Be the exclusive sponsor of the Pre-Flight Social the Friday night before the Airshow. The Social is where the performers gather for a meet & greet with sponsors and honored guests.

- TWENTY-FIVE (25) EXCLUSIVE INVITATIONS TO FRIDAY EVENING PRE-FLIGHT SOCIAL EVENT WHICH INCLUDES, FOOD, BEVERAGES AND RECEIVE AN OFFICIAL AIRSHOW THANK YOU PLAQUE, SIGNED BY CO
- OPPORTUNITY TO DISTRIBUTE PROMOTIONAL ITEMS TO ATTENDEES
- SPONSOR LOGO ON EVENT PROGRAM & LINK PLACEMENT ON THE AIR SHOW WEBSITE
- FIVE (5) AIRSHOW T-SHIRTS
- FIVE (5) VIP PARKING PASSES
- MCCS PATRIOT CHALET
 - UNRESTRICTED VIEWING FOR (5) GUESTS
 - FRONT ROW, SHADED PATIO SEATING
 - CENTRALIZED, UPSCALE BUFFETT TO INCLUDE LUNCH, SNACKS & DESSERT
 - COMPLIMENTARY WATER, SODA, BEER & SELTZER



ENTRY GATE

\$1,250 PER ENTRANCE

- SIGNAGE WITH SPONSOR LOGO UPON ENTRY GATE
- OPPORTUNITY FOR PERSONAL INTERACTION WITH ATTENDEES THROUGH SAMPLING OPPORTUNITIES OR INFORMATION DISTRIBUTION
- SPONSOR LOGO ON EVENT PROGRAM MAP & LINK PLACEMENT ON THE AIR SHOW WEBSITE
- SPONSOR MUST PROVIDE ALL SIGNAGE

PUBLIC CHALET PREMIUMS

\$500

- PROVIDE UP TO 1,000 PREMIUM ITEMS (IE; FANS, PENS, SUNGLASSES, ETC.) FOR MCCS PUBLIC CHALET GUESTS. ITEMS MUST BE RECEIVED BY MCCS NO LATER THAN FEBRUARY 25TH

FENCE LINE BANNERS

\$600

(TWO (2) LOCATIONS; AVE 3E, & 32ND ST)

- DISPLAYED 14 DAYS PRIOR TO EVENT
- SPONSOR MUST PROVIDE ALL SIGNAGE
- **Banner Size Max (4'h x 8'w)**

EVENT BANNERS

\$300

(ONE (1) LOCATION AT THE EVENT, COST IS PER BANNER)

- DISPLAYED ALL DAY AT THE EVENT
- SPONSOR MUST PROVIDE ALL SIGNAGE
- **Banner Size Max (3.00' x 5.00'w)**

Please have all banners delivered to:
MCCS Yuma 2654 E. Hart Street, Bldg. 693 Yuma, AZ 85365
No later than Friday, February 2, 2024



EXHIBITOR AREA

High-profile exhibition spaces afford an ideal opportunity for mobile marketing, product sampling and lead-gathering. We provide the event, attendees and space and you set up your booth in a location strategically selected for you. Booth spaces may be located near venue entrances and exits, along the food & beverage lines or in key areas throughout the venue.

All Exhibitors are given space only, neither hospitality nor branding are provided. Exhibitors must supply their own rental needs, including tent(s), table(s) and chair(s).

Any power requirements must be pre-approved and will cost an additional fee.

PREFERRED EXHIBITOR

- ONE (1) 10'X10' FOOTPRINT (100 SQ.FT.) - **\$1,000**
- ONE (1) 10'X20' FOOTPRINT (200 SQ.FT.) - **\$1,800**
- ONE (1) 20'X20' FOOTPRINT (400 SQ.FT.) - **\$3,800**
- CUSTOM FOOTPRINTS AVAILABLE

STANDARD EXHIBITOR

- ONE (1) 10'X10' FOOTPRINT (100 SQ.FT.) - **\$500**
- ONE (1) 10'X20' FOOTPRINT (200 SQ.FT.) - **\$800**
- ONE (1) 20'X20' FOOTPRINT (400 SQ.FT.) - **\$1,200**
- CUSTOM FOOTPRINTS AVAILABLE

EXHIBITOR UPGRADES - CONTACT THE COMMERCIAL SPONSORSHIP COORDINATOR FOR DETAILS

- RENTALS: ONE (1) TABLE, TWO (2) CHAIRS - **\$25**
- POWER ACCESS FEE - **\$50**
- EVENT SEATING AND HOSPITALITY - INQUIRE FOR DETAILS
- OFFICIAL MCAS YUMA AIR SHOW MERCHANDISE- INQUIRE FOR DETAILS



REACH NEW HEIGHTS! **CONTACT US TODAY!**

WE OFFER BRANDING, DISPLAY SPACE, AND VIP HOSPITALITY TO SUIT
YOUR NEEDS. YOUR INVESTMENT SUPPORTS OVER 100 QUALITY OF LIFE
PROGRAMS FOR SERVICE MEMBERS AND THEIR FAMILIES.

SPONSORSHIP COORDINATOR
SPONSORMCCS@USMC-MCCS.ORG
928-269-3245

We thank you for your support!



YUMAAIRSHOW.COM

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